

Daniel Cecetka

Owner

Creative Business Owner with exceptional background spent Marketing industry. Proven leader with engaging demeanor and success working in most demanding environments. Talented in training and mentoring successful teams.

Work History

2020-01 -
Current

Business Owner

Astravia, Zdravi online, Prague

- Devised and deployed sales and marketing tactics to drive strategic growth and support achievement of revenue goals.
- Put together realistic budgets based upon costs and fees for successfully operating business.
- Achieved sales goals and increased revenue and profits through productive strategy development and organizational leadership.
- Consulted with customers to assess needs and propose optimal solutions.
- Oversaw business budget planning and administration, accounting functions, purchasing and bi-weekly payroll to handle financial needs.
- Employed prompt decision-making and in-depth research to resolve issues.
- Conducted target market research to discover customer needs and analyze competitor trends.
- Organized and attended trade shows and special events to showcase products, network with other businesses and attract new customers.

2003-01 -
Current

Business Owner

Krtek, Startrek, Ulanbatar, Bratislava

- Devised and deployed sales and marketing tactics to drive strategic growth and support achievement of revenue goals.
- Put together realistic budgets based upon costs and fees for successfully operating business.
- Achieved sales goals and increased revenue and profits through productive strategy development

Contact

Phone

+421903721718

E-mail

dcecetka@stormpromo.sk

Skills

Project Management

Consulting

Contract Management

Business administration

Operations management

Business Development

Budgeting

Negotiation

Business planning

Financial Management

Languages

English, Spanish, German,
Slovak, Czech

and organizational leadership.

- Consulted with customers to assess needs and propose optimal solutions.
- Trained and motivated employees to perform daily business functions.
- Evaluated suppliers to maintain cost controls and improve operations.
- Optimized team hiring, training and performance.
- Employed prompt decision-making and in-depth research to resolve issues.

**1999-01 -
Current**

Business Owner

RMG, Bratislava

- Devised and deployed sales and marketing tactics to drive strategic growth and support achievement of revenue goals.
- Put together realistic budgets based upon costs and fees for successfully operating business.
- Achieved sales goals and increased revenue and profits through productive strategy development and organizational leadership.
- Consulted with customers to assess needs and propose optimal solutions.
- Optimized team hiring, training and performance.
- Trained and coached new and existing employees to boost staff productivity.
- Prepared annual budgets with controls to prevent overages.
- Studied market to determine optimal pricing of goods and capitalize on emerging opportunities.

**1996-12 -
Current**

Business Owner

Storm promotion, Bratislava

- Devised and deployed sales and marketing tactics to drive strategic growth and support achievement of revenue goals.
- Put together realistic budgets based upon costs and fees for successfully operating business.
- Achieved sales goals and increased revenue and profits through productive strategy development and organizational leadership.
- Consulted with customers to assess needs and propose optimal solutions.

- Organized and attended trade shows and special events to showcase products, network with other businesses and attract new customers.
- Created and monitored promotional approaches to increase sales and profit levels.
- Studied market to determine optimal pricing of goods and capitalize on emerging opportunities.

Education

**1985-09 -
1989-06**

High School Diploma

Gymnazium Pezinok - Pezinok